

### Institute Objectives

- Facilitate idea exchange and professional networking to grow and sustain communities of action advancing Latino student success in higher education.
- Provide tactical information about evidence-based practices, strategies and resources to advance Latino achievement at the associate, baccalaureate and graduate levels and within community-based organizations.

## AGENDA

**7:30–8:30**     **Registration and Breakfast**

**8:30**            **Opening Session**

*Welcome/Bienvenidos*

**Sarita Brown**, President, *Excelencia* in Education

**8:45**            **How to Grow Examples of *Excelencia* in Your Institution and Community**

Examples of *Excelencia* is the only national data-driven initiative to identify and recognize programs with evidenced-based practices that increase Latino student success in higher education. Representatives from the selected 2017 Examples of *Excelencia* will discuss how they introduce, sustain and expand their efforts and serve Latino students and all students.

**Representatives from the 2017 Examples of *Excelencia* at the following levels:  
Associate, Baccalaureate, Graduate and Community Based Organization**

Moderator: **Deborah Santiago**, COO and Vice President for Policy, *Excelencia* in Education

**10:00**           **Leadership Perspectives for Advancing Latino Student Success**

Leadership at all levels is conspicuous at institutions striving to serve post-traditional students. This session will address how leaders influence and support the goal of SERVING Latino student success within their institutions.

**Isis Artze**, Assistant Vice President, Teaching & Learning, Florida International University

**Jose Cruz**, City University of New York, Lehman College

Moderator: **Elsa Nuñez**, President, Eastern Connecticut State University and Board member, *Excelencia* in Education

11:30

**Concurrent sessions**

**Beyond College Completion Into Workforce Success**

A common measure of the value of a college degree is how it prepares graduates to succeed in the workforce. Leaders in their fields will discuss what we know and the unanswered questions in supporting more Latino students move through their degree programs into the workforce.

**Allyson Knox**, Director of Education Policy and Programs, Microsoft

**William Serrata**, President, El Paso Community College and Board Chairman, *Excelencia* in Education

Moderator: **Lorenzo Esters**, Vice President for Philanthropy, Strada Education Network

**The Power of Data Depends on How It Is Used**

America's demography continues to change and institutions of higher education monitor these changes to meet the needs of students and our society. Effective institutions understand this and have built the capacity to use data and analysis to assert their value and to make positive changes to better serve their students. These experts will share their uses of data to support the development of strategic directions for colleges and universities to increase the success of Latino students and all students.

**Archie Cubarrubia**, Vice Provost for Institutional Effectiveness, Miami Dade College

**Afet Dundar**, National Student Clearinghouse Research Center

**Joe Garcia**, President, Western Interstate Commission for Higher Education (WICHE)

Moderator: **Belle Wheelan**, President, SACSCOC and Board member, *Excelencia* in Education

12:45-1:45

**NETWORKING LUNCHEON**

2:00

**Leading with Equity: Philanthropy and Higher Education**

Some in philanthropy and higher education are striving to link the concept of equity and education to chart their strategic directions. Representatives from some of most significant supporters of higher education today will address educational equity, the role of philanthropy and the opportunities for colleges, universities and communities at this critical time in our country.

**Daniel Greenstein**, Director of Education, Postsecondary Success, Bill & Melinda Gates Foundation

**Debra Humphreys**, Vice President of Strategic Communication, Lumina Foundation

**William Moses**, Managing Director, Education Program, Kresge Foundation

Moderator: **Sarita Brown**, President, *Excelencia* in Education

3:45

**Veteranos y Up & Comers Leading in DC**

4:45

**Closing**