

LATINO COLLEGE COMPLETION: LOUISIANA – 2023

For the U.S. to regain the top ranking in the world for college degree attainment, Latinos will need to earn 6.2 million degrees by 2030.¹

FAST FACTS

STATE RANKING:

Louisiana had the **31st largest Latino population** in the U.S.

K-12 POPULATION:

In Louisiana, **7%** of the K-12 population was **Latino**.²

POPULATION:

In Louisiana, **6%** of the population was **Latino**.²

MEDIAN AGE:

The median age of **Hispanics** in Louisiana was **30**, compared to **41** for **White non-Hispanics**.²



ENROLLMENT:

In Louisiana, **19%** of **Hispanics** (ages 18 to 34) were enrolled in higher education, compared to **22%** of **White non-Hispanics**.²

DEGREE ATTAINMENT:

In Louisiana, **30%** of **Hispanic adults** (25 and older) had earned an associate degree or higher, compared to **38%** of **White non-Hispanic adults**.²

Hispanic Adults = 3.0 of 10



White Adults = 3.8 of 10

To reach the degree attainment goal by 2030, the U.S. can: close the degree completion gap by accelerating Latino completion while increasing for all students and scale up programs and initiatives that work for Latino, and all, students. The following demographics, institutional data, and practices inform Latino degree attainment.

ENROLLING: Top 5 Institutions (Hispanic Undergraduates) in Louisiana, 2021-22

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	Louisiana State University and Agricultural & Mechanical College	Public, 4-year	26,455	2,180	8%
2	Delgado Community College	Public, 2-year	11,287	1,211	11%
3	Tulane University of Louisiana	Private not-for-profit, 4-year	8,700	738	8%
4	University of Louisiana at Lafayette	Public, 4-year	12,612	735	6%
5	Southeastern Louisiana University	Public, 4-year	10,106	687	7%

ASSOCIATE DEGREES: Top 5 Institutions Awarding to Hispanics in Louisiana, 2020-21

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	Delgado Community College	Public, 2-year	1,176	115	10%
2	South Louisiana Community College	Public, 2-year	697	32	5%
3	Baton Rouge Community College	Public, 2-year	551	31	6%
4	Bossier Parish Community College	Public, 2-year	479	24	5%
5	Northwestern State University of Louisiana	Public, 4-year	365	21	6%

BACHELOR DEGREES: Top 5 Institutions Awarding to Hispanics in Louisiana, 2020-21

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	Louisiana State University and Agricultural & Mechanical College	Public, 4-year	4,568	306	7%
2	University of Louisiana at Lafayette	Public, 4-year	2,796	179	6%
3	Tulane University of Louisiana	Private not-for-profit, 4-year	2,070	157	8%
4	University of New Orleans	Public, 4-year	1,143	135	12%
5	Loyola University New Orleans	Private not-for-profit, 4-year	662	119	18%

NOTE: We use the terms Latino and Hispanic interchangeably in this factsheet.

Source: *Excelencia in Education* analysis using U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2021 Fall Enrollment, Graduation Rates Survey and Institutional Characteristics Survey.

¹ Projections to 2030: *Excelencia in Education*. (2020). Ensuring America's Future: Benchmarking Latino College Completion to 2030. *Excelencia in Education*. Washington, D.C.

² U.S. Census Bureau, 2021 American Community Survey 1-Year Estimates

Louisiana Gap in Degree Completion

Closing the degree completion gap can be tracked by the 4 measures shown below. Alone, none of these measures capture the entire “story” of degree completion. However, in combination, they provide a useful picture of the gap in degree attainment between Hispanic and White non-Hispanic cohorts in a single year.

Graduation Rate — Total percentage of students who graduated within 150% of normal time for first-time, full-time freshmen. This incorporates students that graduated in 3 years at two-year institutions, or in 6 years at four-year institutions.

Transferred to Another Institution — Percentage of students that transferred to another institution and did not complete a degree.

Still Enrolled — Percentage of students that are still enrolled at the point of 150% normal time to completion.

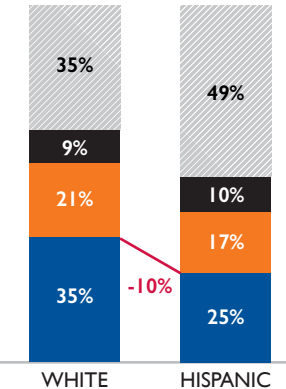
No Longer Enrolled — Percentage of students that are no longer enrolled at the point of 150% normal time to completion.

DEGREE OUTCOMES

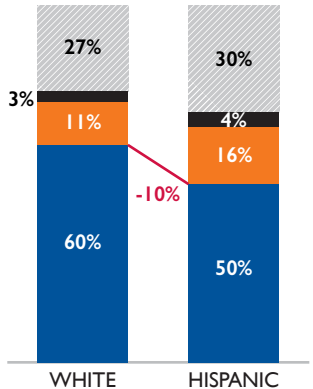
At two-year institutions, Hispanics' graduation rate was **10%-points lower** than that of their White non-Hispanic peers in Louisiana.

At four-year institutions, Hispanics' graduation rate was **10%-points lower** than that of their White non-Hispanic peers in Louisiana.

TWO-YEAR INSTITUTIONS



FOUR-YEAR INSTITUTIONS



*Percentages may not add up to 100% due to rounding.

NOTE: Outcomes shown are for students at two-year institutions who started in Fall 2018, and for students at four-year institutions who started in Fall 2015.

Source: *Excelencia in Education* analysis using the U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System, 2021 Graduation Rates Survey and the Institutional Characteristics Survey.

Examples of What Works for Latino Students

There are institutions showing success in enrolling, retaining, and graduating Latino students. The following are examples of programs across the country with evidence of effectiveness in serving Latino students nominated for Examples of *Excelencia*.

The University of Texas at San Antonio's **M.S. in Business (MSB) program's** mission is to equip recent college graduates from non-business majors with fundamental business knowledge and focused career coaching to help them take the next step in their career. The MSB program is designed as a 1-year program with flexibility for those that wish/need to complete the program at a slower pace due to personal considerations. The program also offers automatic admission to qualified students which enables the students to be admitted without additional expense (e.g., GMAT/GRE exam fee is waived which avoids time and costs) and refunds the application fee. The College of Business reserves about 15% of the graduate-student scholarships exclusively for MSB students. Scholarships are awarded with consideration of need and first-generation status. In addition, many students receive paid Teaching Assistant or Graduate Assistant positions. Approximately 20% of the MSB students receive scholarships and/or assistantship positions.

For the past 3 years, 57% of the students enrolled in the program are of Hispanic descent, compared to 40% graduate Hispanic students in the College of Business. The percentage of Hispanic students has grown to 64% of new MSB students in the 2019-2020 academic year. The retention and graduation rates are proof of the effectiveness of the program. Ninety-three percent (93%) of students graduate and are awarded a graduate degree, with 84% of those enrolled in the program graduating within 1 year. MSB alumni achieve an average 35% salary increase after graduation. Between 20% to 30% of the students who apply to the MSB program each year are referred by a current or former MSB student. The high level of referrals and the high retention and graduation rates is partly attributed to the comradery created within the cohort and the servant leadership displayed by administrators and faculty members.

For more information on institutional programs improving Latino student success in higher education, access *Excelencia in Education's* Growing What Works database at <http://www.edexcelencia.org/growing-what-works>