

2025 *Excelencia* in Education Technical Assistance Opportunities

Excelencia in Education's mission is to accelerate Latino student success in higher education. We are committed to significantly increasing the number of Latino students earning college degrees by 2030 in partnership with institutions.

To support and reinforce institutional capacity to more intentionally serve, *Excelencia* has created a technical assistance strategy to meet institutions where they are in their transformation journey. *Excelencia*'s technical assistance offers institutional teams the time and space to learn and share strategies that advance institutional efforts to align data, practice, and leadership as a community of learners and practice committed to more intentionally SERVING their Latino, and all, students.

Excelencia's technical assistance offers institutions, as cohorts of peer institutions, the opportunity to examine their own data, practice, and leadership strategies and develop capacity to increase Latino student outcomes in the six components of the Seal of *Excelencia* framework: 1) enrollment of Latino students; 2) retention of Latino students; 3) transfer in and out of Latino students; 4) financial support for Latino students; 5) representation of Latinos in administration, faculty, and staff to further model success; and 6) graduation of Latino students. The learning and knowledge gained through *Excelencia*'s technical assistance builds momentum and increases institutional capacity to transform into learning environments where Latino, and all, students thrive.

For 2025, *Excelencia* offers the following **technical assistance institutes** to build and support institutional capacity:

- Data Institute – 2-day in-person institute on June 3-4. *
- Evidence-Based Practices Institute – 2-day in person institute on June 3-4. *
- Data Virtual Institute – 3 virtual modules on August 5, 12, and 19.
- Evidence-Based Practices Virtual Institute - 3 virtual modules on October 14, 21, and 28.
- Aligning Data, Practice and Leadership Institute – 2-day in-person institute on November 5-6.

* ***The in-person Data Institute and Evidence-Based Practices Institute will be two tracks of a national convening, ALASS Institute (Accelerating Latino Student Success), that will offer opportunities to engage across teams and tracks such as plenaries and communities of practice.***

All institutes will have three virtual follow-up sessions at the 3-month, 6-month, and 12-month milestones after each institute. **All institutes have limited space so it's essential to apply early.** Additional information and application links can be found [here](#) for each institute.

For institutions exploring how to authentically and intentionally SERVE their students by deconstructing the “S” as Hispanic Serving Institutions (HSI) or emerging HSIs, *Excelencia* is offering cohort-based opportunities to **self-assess** with a Latino lens using our **Seal Serving Institutional Transformation Assessment (SSITA)**:

- Spring Cohort – virtual sessions on April 10 and May 8.
- Summer Cohort – virtual sessions on July 10 and August 7.
- Fall Cohort – virtual sessions on September 11 and October 9.

A SSITA Intake form and additional information can be found [here](#).

For institutions who have previously engaged in *Excelencia* institutes and completed a self-assessment, *Excelencia* is offering support to prepare for **Seal of *Excelencia* certification** in 2025:

- Seal of *Excelencia* Certification Application Webinar – virtual on February 24.
- Seal of *Excelencia* Certification Application *Plática* Series – 4 virtual conversations on April 9, 16, 23 and 30.

For more information on these opportunities, please visit our [webpage](#).

As a trusted and respected convener, *Excelencia* technical assistance opportunities offer institutional teams of five members:

- **Interactive sessions** by subject matter specialists, policy makers, researchers, and leaders in higher education;
- **Asset-based discussions** on data, practice, leadership, and policy with a Latino lens;
- **Learning and networking environments** with other institutions as cohorts to build communities of common cause and practice sharing experiences, strategies, practices, strengths, and opportunities;
- Dedicated time and space for teams to reflect, discuss, and develop **tactical action plans** for campus-wide implementation using *Excelencia* tools; and,
- **Continued engagement, learning, and sharing** on journey to more intentionally SERVE Latino, and all, students with peer teams as part of a cohort at 3-, 6-, and 12-month follow-up sessions after each institute.

Please visit our [TA webpage](#) for more information on *Excelencia*'s 2025 technical assistance institutes and other opportunities for supporting institutions on their journey to more intentionally SERVE Latino, and all, students. For questions, please email our team at TechAid@EdExcelencia.org.

TA Institutes: Supporting Institutional Journeys to Intentionally Serve

Visit our [TA webpage](#) for additional information on each institute and other support to institutions. **All institutes have limited space so it's essential to apply early.**

Data Institute

Two options to choose from:

- **2-day in-person** ~ June 3-4 ~ 8:00-5:00pm ET each day @ TBD*
- **3 virtual modules** ~ August 5, 12, 19 ~ 1:00-5:00pm ET each day

[Application due date: April 15](#)

[Application due date: July 1](#)

Institute provides institutional teams opportunities to engage in collaborative learning to identify strengths, needs, and opportunities in leveraging disaggregated data to intentionally SERVE Latino students. With data foundational to the Seal of *Excelencia* framework and core to institutional transformation, the Institute is highly beneficial for institutions beginning their journey of intentionally serving Latino, and all, students. Institutional teams will: 1) examine institutional capacity and infrastructure to disaggregate data to inform daily operations and decision-making; 2) identify data literacy and coaching needs to create campus cultures of inquiry; 3) advance strategic initiatives by examining the collection, usage, and dissemination of disaggregated data as means of accountability to intentionally SERVE Latino, and all, students.

- Institute is most beneficial for institutions that are committed to exploring how to authentically and intentionally SERVE their students by deconstructing the "S" as Hispanic Serving Institutions (HSI) or emerging HSIs.

Evidence-Based Practices Institute

Two options to choose from:

- **2-day in-person** ~ June 3-4 ~ 8:00-5:00pm ET each day @ TBD*
- **3 virtual modules** ~ October 14, 21, 28 ~ 1:00-5:00pm ET each day

[Application due date: April 15](#)

[Application due date: September 2](#)

Institute offers guidance and strategies to institutional teams on incorporating quality, equity, and evidence of effectiveness into practices to more intentionally advance and accelerate Latino, and all, student success, drawing on *Excelencia's* experience of more than 20 years with evidence-based practices that work for Latino students. Offers opportunities to learn: 1) elements of program evaluation to measure programs and practices that advance Latino student success; 2) strategies to demonstrate the impact of programs and practices on Latino student success beyond participation; 3) different approaches to document intentionality using disaggregated data as evidence of effectiveness from representatives of Seal of *Excelencia* certified institutions and Examples of *Excelencia* recognized programs.

- Institute supports institutions that have engaged with *Excelencia* to self-assess efforts with a Latino lens and have begun to build capacity to leverage disaggregated data to more intentionally serve Latino students, while serving all students.

***The in-person Data Institute and Evidence-Based Practices Institute will be two tracks of a national convening, ALASS Institute (Accelerating Latino Student Success), that will offer opportunities to engage across teams and tracks such as plenaries and communities of practice.**

Alignment Institute

- **2-day in-person** ~ November 5-6 ~ 8:00am-5:00pm ET @ TBD

[Application due date: Sept 15](#)

Institute offers cohort-driven and interactive engagement to learn about different approaches, models, tools, and self-assessment strategies for examining institutional efforts to more intentionally SERVE Latino students by aligning data, practice, and leadership. Offers opportunities to: 1) examine institutional efforts by focusing on the alignment of data, practice, and leadership; 2) self-assess strengths and opportunities to demonstrate intentionality by focusing on the process of aligning institutional data to strategic efforts; 3) evaluate capacity to align strategic efforts to evidence-based practices with disaggregated data as evidence of effectiveness.

- Institute supports institutions that have previous high levels of engagement with *Excelencia* through self-assessments, leveraging of disaggregated data, and documenting impact of evidence-based practices on student success to more intentionally SERVE Latino, and all, students.

⇒ **Pre-requisites to participate in Institute:** 1) Previously attended the Data Institute and/or Evidence-Based Practices Institute and 2) Previously completed an *Excelencia* self-assessment.

For more information on *Excelencia's* other technical assistance opportunities, please visit our [technical assistance webpage](#) or email us at TechAid@EdExcelencia.org.