

For the U.S. to regain the top ranking in the world for college degree attainment, Latinos will need to earn 6.2 million degrees by 2030.<sup>1</sup>

## FAST FACTS

### STATE RANKING:

Minnesota had the **28th largest Latino population** in the U.S.

### K-12 POPULATION:

In Minnesota, **9%** of the K-12 population was **Latino**.<sup>2</sup>

### POPULATION:

In Minnesota, **6%** of the population was **Latino**.<sup>2</sup>

### MEDIAN AGE:

The median age of **Hispanics** in Minnesota was **25**, compared to **42** for **White non-Hispanics**.<sup>2</sup>



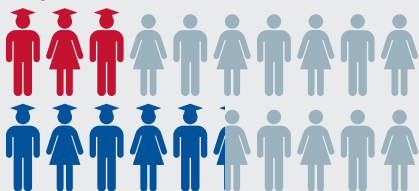
### ENROLLMENT:

In Minnesota, **18%** of **Hispanics** (ages 18 to 34) were enrolled in higher education, compared to **21%** of **White non-Hispanics**.<sup>2</sup>

### DEGREE ATTAINMENT:

In Minnesota, **30%** of **Hispanic adults** (25 and older) had earned an associate degree or higher, compared to **53%** of **White non-Hispanic adults**.<sup>2</sup>

**Hispanic Adults = 3.0 of 10**



**White Adults = 5.3 of 10**

To reach the degree attainment goal by 2030, the U.S. can: close the degree completion gap by accelerating Latino completion while increasing for all students and scale up programs and initiatives that work for Latino, and all, students. The following demographics, institutional data, and practices inform Latino degree attainment.

### ENROLLING: Top 5 Institutions (Hispanic Undergraduates) in Minnesota, 2021-22

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	University of Minnesota-Twin Cities	Public, 4-year	30,734	1,593	5%
2	Capella University	Private for-profit, 4-year	12,378	1,480	12%
3	Normandale Community College	Public, 2-year	6,157	858	14%
4	Century College	Public, 2-year	6,270	630	10%
5	Minneapolis Community and Technical College	Public, 2-year	4,806	627	13%

### ASSOCIATE DEGREES: Top 5 Institutions Awarding to Hispanics in Minnesota, 2020-21

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	Normandale Community College	Public, 2-year	1,156	110	10%
2	Minneapolis Community and Technical College	Public, 2-year	767	106	14%
3	Century College	Public, 2-year	1,086	73	7%
4	St Catherine University	Private not-for-profit, 4-year	354	64	18%
5	Saint Paul College	Public, 2-year	653	59	9%

### BACHELOR DEGREES: Top 5 Institutions Awarding to Hispanics in Minnesota, 2020-21

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	Capella University	Private for-profit, 4-year	5,208	479	9%
2	University of Minnesota-Twin Cities	Public, 4-year	8,268	412	5%
3	Walden University	Private for-profit, 4-year	1,729	130	8%
4	Metropolitan State University	Public, 4-year	1,886	129	7%
5	Minnesota State University-Mankato	Public, 4-year	2,441	108	4%

NOTE: We use the terms Latino and Hispanic interchangeably in this factsheet.

Source: *Excelencia in Education* analysis using U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2021 Fall Enrollment, Graduation Rates Survey and Institutional Characteristics Survey.

<sup>1</sup> Projections to 2030: *Excelencia in Education*. (2020). Ensuring America's Future: Benchmarking Latino College Completion to 2030. *Excelencia in Education*. Washington, D.C.

<sup>2</sup> U.S. Census Bureau, 2021 American Community Survey 1-Year Estimates

# Minnesota Gap in Degree Completion

Closing the degree completion gap can be tracked by the 4 measures shown below. Alone, none of these measures capture the entire “story” of degree completion. However, in combination, they provide a useful picture of the gap in degree attainment between Hispanic and White non-Hispanic cohorts in a single year.

**Graduation Rate** — Total percentage of students who graduated within 150% of normal time for first-time, full-time freshmen. This incorporates students that graduated in 3 years at two-year institutions, or in 6 years at four-year institutions.

**Transferred to Another Institution** — Percentage of students that transferred to another institution and did not complete a degree.

**Still Enrolled** — Percentage of students that are still enrolled at the point of 150% normal time to completion.

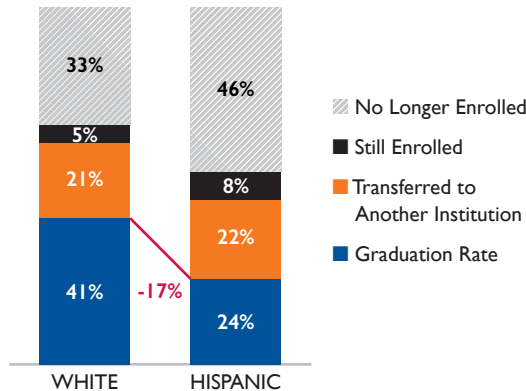
**No Longer Enrolled** — Percentage of students that are no longer enrolled at the point of 150% normal time to completion.

DEGREE OUTCOMES

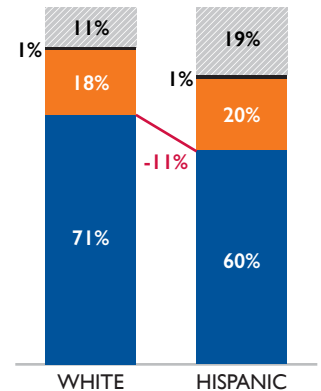
At two-year institutions, Hispanics’ graduation rate was **17%-points lower** than that of their White non-Hispanic peers in Minnesota.

At four-year institutions, Hispanics’ graduation rate was **11%-points lower** than that of their White non-Hispanic peers in Minnesota.

**TWO-YEAR INSTITUTIONS**



**FOUR-YEAR INSTITUTIONS**



\*Percentages may not add up to 100% due to rounding.

NOTE: Outcomes shown are for students at two-year institutions who started in Fall 2018, and for students at four-year institutions who started in Fall 2015.

Source: *Excelencia in Education* analysis using the U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System, 2021 Graduation Rates Survey and the Institutional Characteristics Survey.

## Examples of What Works for Latino Students

There are institutions showing success in enrolling, retaining, and graduating Latino students. The following are examples of programs across the country with evidence of effectiveness in serving Latino students nominated for Examples of *Excelencia*.

The mission of Northfield Healthy Community Initiative and Northfield Public Schools’ **Tackling Obstacles and Raising College Hopes (TORCH)** is to support and empower students in graduating from high school and pursuing future goals, with an intentional focus on partnering with Northfield’s students of color, youth from low income families, and first-generation college attendees. The program was founded to identify and respond to Latinx needs when the Latinx graduation rate from the local high school was just 37%. Students are about 75% Latinx today, and staff includes bilingual team members to include families in programming at every level. TORCH aims to support the whole student by getting to know them and helping them develop social-emotional and academic competencies. Working one-on-one with youth, TORCH provides academic counseling, tutoring, after school homework help, college visits, internships, and ACT preparation. The program also sponsors a

post-secondary education optional program, where students earn college credit while still in high school. During the summer, TORCH connects students with summer academic programming on college campuses. When students participate in the summer program, they receive assistance with identifying potential colleges, applying to colleges, help with financial aid, and scholarship. Lastly, TORCH conducts home visits with participating families and makes regular contact with the parents.

In 2005, the program began with 17 students and currently serves 572 students in middle school, high school, and college. Two-thirds of TORCH youth identify as Latino. TORCH has helped Latino on-time high school graduation rates increase from 37% in 2005 to 83% in 2015. As of 2020, at least 95% of program participants have graduated from high school on-time over the past ten years.

**For more information on institutional programs improving Latino student success in higher education, access *Excelencia in Education’s Growing What Works* database at <http://www.edexcelencia.org/growing-what-works>**