

For the U.S. to regain the top ranking in the world for college degree attainment, Latinos will need to earn 6.2 million degrees by 2030.¹

FAST FACTS

STATE RANKING:

Oregon had the **19th largest Latino population** in the U.S.

K-12 POPULATION:

In Oregon, **23%** of the K-12 population was **Latino**.²

POPULATION:

In Oregon, **14%** of the population was **Latino**.²

MEDIAN AGE:

The median age of **Hispanics** in Oregon was **27**, compared to **44** for **White non-Hispanics**.²



ENROLLMENT:

In Oregon, **20%** of **Hispanics** (ages 18 to 34) were enrolled in higher education, compared to **20%** of **White non-Hispanics**.²

DEGREE ATTAINMENT:

In Oregon, **26%** of **Hispanic adults** (25 and older) had earned an associate degree or higher, compared to **47%** of **White non-Hispanic adults**.²

Hispanic Adults = 2.6 of 10



White Adults = 4.7 of 10

To reach the degree attainment goal by 2030, the U.S. can: close the degree completion gap by accelerating Latino completion while increasing for all students and scale up programs and initiatives that work for Latino, and all, students. The following demographics, institutional data, and practices inform Latino degree attainment.

ENROLLING: Top 5 Institutions (Hispanic Undergraduates) in Oregon, 2021-22

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	Portland Community College	Public, 2-year	19,601	3,784	19%
2	Oregon State University	Public, 4-year	27,038	3,231	12%
3	Portland State University	Public, 4-year	15,674	3,165	20%
4	University of Oregon	Public, 4-year	18,489	2,776	15%
5	Chemeketa Community College	Public, 2-year	6,524	1,977	30%

ASSOCIATE DEGREES: Top 5 Institutions Awarding to Hispanics in Oregon, 2020-21

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	Portland Community College	Public, 2-year	3,384	408	12%
2	Chemeketa Community College	Public, 2-year	1,330	376	28%
3	Lane Community College	Public, 2-year	1,080	130	12%
4	Mt Hood Community College	Public, 2-year	946	116	12%
5	Central Oregon Community College	Public, 2-year	658	77	12%

BACHELOR DEGREES: Top 5 Institutions Awarding to Hispanics in Oregon, 2020-21

	Institution	Sector	Grand Total	Hispanic Total	% Hispanic
1	Portland State University	Public, 4-year	4,675	754	16%
2	Oregon State University	Public, 4-year	5,878	566	10%
3	University of Oregon	Public, 4-year	4,133	498	12%
4	Western Oregon University	Public, 4-year	964	174	18%
5	University of Portland	Private not-for-profit, 4-year	731	90	12%

NOTE: We use the terms Latino and Hispanic interchangeably in this factsheet.

Source: *Excelencia in Education* analysis using U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System (IPEDS), 2021 Fall Enrollment, Graduation Rates Survey and Institutional Characteristics Survey.

¹ Projections to 2030: *Excelencia in Education*. (2020). Ensuring America's Future: Benchmarking Latino College Completion to 2030. *Excelencia in Education*. Washington, D.C.

² U.S. Census Bureau, 2021 American Community Survey 1-Year Estimates

Oregon Gap in Degree Completion

Closing the degree completion gap can be tracked by the 4 measures shown below. Alone, none of these measures capture the entire “story” of degree completion. However, in combination, they provide a useful picture of the gap in degree attainment between Hispanic and White non-Hispanic cohorts in a single year.

Graduation Rate — Total percentage of students who graduated within 150% of normal time for first-time, full-time freshmen. This incorporates students that graduated in 3 years at two-year institutions, or in 6 years at four-year institutions.

Transferred to Another Institution — Percentage of students that transferred to another institution and did not complete a degree.

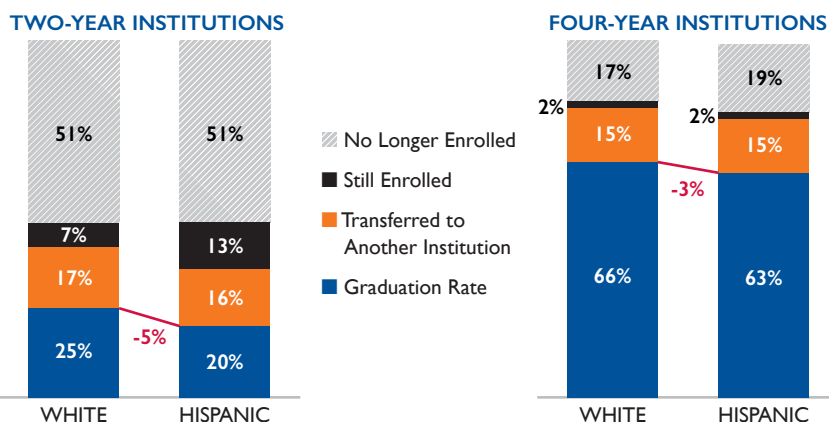
Still Enrolled — Percentage of students that are still enrolled at the point of 150% normal time to completion.

No Longer Enrolled — Percentage of students that are no longer enrolled at the point of 150% normal time to completion.

DEGREE OUTCOMES

At two-year institutions, Hispanics' graduation rate was **5%-points lower** than that of their White non-Hispanic peers in Oregon.

At four-year institutions, Hispanics' graduation rate was **3%-points lower** than that of their White non-Hispanic peers in Oregon.



*Percentages may not add up to 100% due to rounding.

NOTE: Outcomes shown are for students at two-year institutions who started in Fall 2018, and for students at four-year institutions who started in Fall 2015.

Source: *Excelencia* in Education analysis using the U.S. Department of Education, National Center for Education Statistics (NCES), Integrated Postsecondary Education Data System, 2021 Graduation Rates Survey and the Institutional Characteristics Survey.

Examples of What Works for Latino Students

There are institutions showing success in enrolling, retaining, and graduating Latino students. The following are examples of programs across the country with evidence of effectiveness in serving Latino students nominated for Examples of *Excelencia*.

The goal of the **Gaining Awareness and Networking for Academic Success (GANAS) Program** is to help support and retain students throughout their first year at Portland State University (PSU). The program works to create a sense of community that reflects the Latino culture. By building a shared sense of community, the student can create a support network, which helps the student feel safe and comfortable on campus. The GANAS program consists of a bridge program prior to the first week of classes. Each student is required to meet with the GANAS adviser once a month where the adviser uses a holistic approach to support the student. The adviser also tracks the academic progress of the student through grade reports and grade checks each term. Students also meet with their mentors, who host events throughout each term to create community and build relationships across the program. Students also receive priority

registration to ensure they can get into the classes they need. Lastly, each student is presented with a financial award in the form of tuition remission.

Almost all program participants in the GANAS Program are Latino. The average retention rate for all cohorts into their second year is 87%. The institution's overall first-year retention rate from 2010-2017 is 72%. The 4-year graduation rate for the most recent year was 41% compared to approximately 25% 4-year graduation rate with the overall university. The 6-year graduation rate average is 63% across all cohorts. PSU's 6-year graduation rate is approximately 47% compared to the same time frame as the GANAS program. The program saw the biggest jump in 4-year graduation rates between 2012-2013 and 2015-2016 from 3% to 45%. Data collected also showed 5-year retention numbers steadily increased from 40% with their first cohort to 62% with their 2015-2016 cohort.

For more information on institutional programs improving Latino student success in higher education, access *Excelencia* in Education's Growing What Works database at <http://www.edexcelencia.org/growing-what-works>