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Strada Education Network invests in *Excelencia* in Education

*New grant will support development of measures of success
for Latino students' workforce readiness*

WASHINGTON, D.C. (January 14, 2021) –At a critical time in our country's economic recovery, the Strada Education Network has invested in *Excelencia* in Education to identify strategies for intentionally SERVING Latino students for success in the workforce.

The project will support Hispanic-Serving Institutions' (HSIs) efforts to serve Latino students and prepare them for the changing workforce by incorporating employment preparation and alignment in the Seal of *Excelencia*. This work builds momentum and innovation for equity by promoting efforts and leadership at HSIs.

The grant will also support the upcoming cycle of the [Seal of *Excelencia*](#), the nationally-respected and coveted certification that verifies institutions are intentionally serving Latino students, amongst all, by registering results in data, implementing inclusive programs with evidence of effectiveness, and applying effective leadership strategies. Launched by *Excelencia* in Education in 2019 to catalyze and support institutional transformation for Latino student success, the Seal of *Excelencia* integrates essential components into an aligned comprehensive certification. It is informed by learnings from over 20 years of working with higher education institutions and is part of *Excelencia's* tactical and systemic approach to:

- Closing the education equity gap
- Meeting a goal of 6.2 million Latino students attaining college degrees by 2030
- Supporting America's civic and workforce needs by effectively preparing Latinos, now the nation's second largest ethnic population

About Strada Education Network

Strada Education Network is a new kind of social impact organization dedicated to improving lives by forging clearer and more purposeful pathways between education and employment. Our approach combines innovative research, thought leadership, strategic philanthropy, mission-aligned investments and a network of affiliate organizations. Together, we work to better serve the millions of Americans seeking to complete postsecondary education and training, gain clear value from those experiences, and build meaningful careers. Learn more at stradaeducation.org.

About *Excelencia* in Education

Excelencia in Education accelerates Latino student success in higher education by promoting Latino student achievement, conducting analysis to inform educational policies, and advancing institutional practices while collaborating with those committed and ready to meet the mission. Launched in 2004 in the nation's capital, *Excelencia* has established a network of results-oriented educators and policymakers to address the U.S. economy's needs for a highly educated workforce and engaged civic leaders. For more information, visit: EdExcelencia.org.